

## Risk Analysis

Inherent risk analysis based on proposed OmniHyper® open-source solution vs. general closed-source solutions available.

Risks	OmniHyper® Solution	General Solution
<b><u>TECHNOLOGY</u></b> protection of your investment.	<ul style="list-style-type: none"> <li>Open-source solutions including Joomla! and WordPress, the world's largest content management systems.</li> <li>Client Retains IP.</li> <li>Not restricted to OmniHyper as provider.</li> </ul> <p style="text-align: center;"><b>LOW RISK</b></p>	<ul style="list-style-type: none"> <li>Internal system with licensed/annual fees to keep updated.</li> <li>IP not owned by client; service provider owns code.</li> <li>Restricted to single provider.</li> </ul> <p style="text-align: center;"><b>**HIGH RISK**</b></p>
<b><u>CONTINUITY</u></b> of website operations.	<ul style="list-style-type: none"> <li>Open-source – millions of developers globally.</li> <li>Ease of use with full public documentation.</li> <li>Multiple resources available; costs are market related.</li> </ul> <p style="text-align: center;"><b>LOW RISK</b></p>	<ul style="list-style-type: none"> <li>Restricted to original developer(s) and third party companies – may be affected by staff continuity.</li> <li>Hard to use with limited documentation.</li> <li>Single resource dependency with costs dictated by provider.</li> </ul> <p style="text-align: center;"><b>**HIGH**</b></p>
<b><u>DEPENDENCY</u></b> on the initial service provider.	<ul style="list-style-type: none"> <li>Open-source – Not reliant on OmniHyper®. Can be easily transferred to alternative provider.</li> </ul> <p style="text-align: center;"><b>LOW RISK</b></p>	<ul style="list-style-type: none"> <li>Reliant on company's stability and longevity.</li> <li>Cannot be easily transferred to alternative provider.</li> </ul> <p style="text-align: center;"><b>**HIGH**</b></p>
<b><u>SEARCH</u></b> visibility and readability by major Search Engines (e.g. Google).	<ul style="list-style-type: none"> <li>Google and Search Engine compliant.</li> </ul> <p style="text-align: center;"><b>LOW RISK</b></p>	<ul style="list-style-type: none"> <li>(Potentially) NOT Google and Search Engine compliant with code errors giving rise to low ranking within Search Engines.</li> </ul> <p style="text-align: center;"><b>**HIGH**</b></p>
<b><u>TAXONOMY</u></b> of the site and data.	<ul style="list-style-type: none"> <li>Site and content structured in accordance with international standards for data and information storage.</li> </ul> <p style="text-align: center;"><b>LOW RISK</b></p>	<ul style="list-style-type: none"> <li>Limited to directory structures and definition by site developers.</li> </ul> <p style="text-align: center;"><b>**HIGH**</b></p>
<b><u>LOGICAL SECURITY</u></b> and access to data stored.	<ul style="list-style-type: none"> <li>Multiple authorisation levels and 128-bit secure encryption.</li> <li>International security standards/compliance.</li> </ul> <p style="text-align: center;"><b>LOW RISK</b></p>	<ul style="list-style-type: none"> <li>Dependant on level of inhouse expertise integration with 3rd party security components.</li> <li>Constant redevelopment of security modules.</li> </ul> <p style="text-align: center;"><b>**MEDIUM**</b></p>
<b><u>KEY RESOURCE</u></b> dependency	<ul style="list-style-type: none"> <li>Maintenance through low level computer literacy skills.</li> <li>Administration of user accounts and content by non-technical persons/inhouse resource.</li> </ul> <p style="text-align: center;"><b>LOW RISK</b></p>	<ul style="list-style-type: none"> <li>Maintenance through technical persons.</li> <li>Built by technical people for high-level web users with limited user documentation.</li> <li>Limited FAQ/forums.</li> </ul> <p style="text-align: center;"><b>**MEDIUM**</b></p>